



**HaltingWinter**  
Municipal Solutions

# Transformational Keynote Speaking for the Public Sector

Inspire Your Audience. Elevate Your Event.  
Create Real Change.



# Introduction



Seth Winterhalter [Keynote Speaker | Public Sector Strategist | Creator of the ABCs of Impactful Municipal Leadership]

## Today's City Leaders Deserve More Than Just a Motivational Talk.

Seth Winterhalter brings more than two decades of leadership experience and a conductor's ability to command a room – helping audiences feel seen, valued, and equipped.

Through powerful storytelling, sector-specific insights, and practical takeaways, Seth helps attendees reconnect to their purpose, recharge their leadership, and return to work ready to make a difference.

Whether you're opening the conference or closing the day, his keynotes are designed to inspire action and spark lasting change.

# The Challenge Event Planners Face



You Need a Speaker Who Can Do More Than Just Entertain.

Planning a successful conference means finding someone who can:

- ✓ Speak directly to the pressures and complexity of public service
- ✓ Deliver inspiration and real-world strategy
- ✓ Connect authentically with municipal professionals
- ✓ Customize content that aligns with your event's mission
- ✓ Leave attendees with something they can actually use

Seth delivers all that – and more.



# The HaltingWinter Advantage



## What Sets Seth Apart

### 1. Relevant Expertise

- 20+ years of executive and organizational leadership
- Deep knowledge of public sector pain points
- Creator of the ABCs of Impactful Municipal Leadership
- Host of The HaltingWinter Podcast featuring city leaders nationwide

### 2. Tailored Content

- Every keynote customized to your audience
- Pre-event strategy call to understand your needs
- Alignment with your theme and tone
- Practical takeaways, not just “inspiration”

### 3. Engaging Delivery

- High-energy openings that connect instantly
- Humor, heart, and hard truths
- Interactive moments that keep attendees involved
- Closes with clarity and a call to action



# Signature Keynotes



## Balance is Bullsh\*t: Thriving in the Tension of Municipal Life and Leadership

Forget the myth of “work-life balance.” In this provocative and practical keynote, Seth challenges the impossible expectations placed on municipal leaders – and replaces them with a more honest, effective model for sustainable leadership.

Audience Will Learn:

- How to lead through tension, not avoid it
- Tools to clarify priorities and protect purpose
- A mindset shift that reduces burnout and increases impact

## From Michelin Stars to Municipal Streets: Building Culture and Collaboration That Delivers Impact

Inspired by *Unreasonable Hospitality* and Seth’s own leadership journey, this keynote reimagines how municipalities can build trust, alignment, and a citizen-first culture – even without additional budget or staff.

Audience Will Learn:

- How to break down silos and align departments
- Tools for fostering cross-functional collaboration
- Ways to reignite pride in public service through purpose and partnership

# What's Included



## ➤ Every Keynote Includes:

- ✓ Pre-event strategy consult
- ✓ Customized keynote development
- ✓ Post-event resource package

## ➤ Looking for a deeper experience? Upgrade to Premium with...

- ✓ Breakout sessions or panel moderation
- ✓ VIP meet-and-greet options
- ✓ Extended MLDC access
- ✓ Custom resources for attendees

*"Seth took the time to understand our team's journey and crafted a message filled with wisdom that fueled and guided our leadership."*

Pat McLaughlin, Director, King County Solid Waste Division

# Your Path to an Exceptional Event



## Discovery & Strategy

We learn your goals, your audience, and your event vision.

## Proposal & Contract



You receive a clear, custom keynote plan – no guesswork.



## Design & Development

We tailor content and delivery for maximum engagement.

## The Mainstage Moment



Seth delivers a keynote that resonates and drives results.

# Next Steps



**Let's Create a Moment Your Audience Won't Forget.**

Schedule a quick strategy call to see if Seth's keynote is a fit for your event.

**Book Now → [www.HaltingWinter.com/keynote-speaking](http://www.HaltingWinter.com/keynote-speaking)**

## What Audiences Are Saying

"Seth clearly did his research. It was evident in the relevance and quality of his keynote."

– League of California Cities Conference Attendee

"It gave me a mission to take back to my team."

– Erin Haagenon

"Great leadership vision and principles."

– Brian Bornstein, City of San Ramon

"Excellent reminder of the tenets of servant leadership."

– Rebecca Neves, City of Folsom

"Very inspiring. Gets you back on track with the purpose of public works' true mission."

– Public Works Officer, California





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# Contact Us



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