



**HaltingWinter**  
Municipal Solutions

# The Impact Intensive

Align Your Leaders. Transform Your Culture.  
Strengthen Your City.

Presented by HaltingWinter Municipal Solutions



# INTRODUCTION



## Why the Impact Intensive?

Leadership in local government is complex. You're balancing vision and crisis, politics and people, limited resources and rising expectations.

A generic keynote or one-size-fits-all workshop won't cut it.

That's why the Impact Intensive is designed to meet your city's unique needs. It's not just an event. It's a full-day or half-day transformational experience for leadership and culture.

You'll leave with real clarity, practical tools, and momentum that lasts.



# WHAT'S INCLUDED



20+

Years of experience

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1,000+

Events & Conferences


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10,000+

Hours on Stage

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The Impact Intensive includes:

- A pre-event strategy consult to identify your team's goals, dynamics, and current challenges
  - A custom keynote or opening session tailored to your organizational needs
  - One or more interactive workshops focused on implementation and collaboration
  - Executive coaching (individual or small group) to deepen the transformation
  - Post-event implementation tools to continue the progress
  - An optional podcast spotlight on The HaltingWinter Podcast to share your city's story
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# SAMPLE THEMES & FOCUS AREAS



Here are some common areas of focus in past Intensives:

- **Leadership Alignment:** Breaking down silos and clarifying shared purpose
- **Culture Reset:** Creating a workplace where people want to show up and contribute
- **Emotional Intelligence:** Building more aware, adaptive, and resilient leaders
- **Thriving in the Tension:** Sustaining leadership in the pressure of public service
- **Operational Excellence:** Moving from reactive to proactive leadership

Every session is custom-designed to speak to your people, your city, and your mission.

# THE STRUCTURE



## Choose Your Format:

- **Full-Day Intensive (Recommended):**
  - Opening Keynote
  - Two Workshop Blocks (AM & PM)
  - Executive Coaching or Department Roundtable
- **Half-Day Intensive:**
  - Opening Session
  - One Deep-Dive Workshop
  - Optional Coaching Add-On

Flexible scheduling allows sessions with different departments or groups throughout the day.



# WHAT MAKES THIS DIFFERENT

**This isn't training. This is transformation.**

The Impact Intensive isn't about slides and theory. It's built on years of executive leadership, performance culture building, and frontline municipal insights.

You get:

- Immediate wins AND long-term strategies
- Safe space for honest dialogue
- Language and tools your team can actually use
- A facilitator who understands the weight of municipal leadership

Plus: A post-session Leadership Resource Kit + 1 Annual MLDC Membership (\$1,000+ value)



# Client Testimonials

*"The leadership team and I gleaned great insights and left equipped with tools to confront the uncomfortable. We are reenergized and ready to put our new skills to work!"*

– Justin Hopkins, General Manager of Stockton East Water District



*"Seth crafted a message filled with wisdom that has fueled and guided our journey."*

– Pat McLaughlin, Director, King County Solid Waste Division



*"Seth can hold a room like no one else. His clarity and presence make leadership approachable and powerful."*

– Justin Kallberg, Senior Growth Advisor, Hubspot



# INVESTMENT



## Full Day Package Includes:

- Comprehensive pre-event consultation
- Customized keynote/workshop presentations
- Executive coaching sessions (individual or small group)
- Implementation resources and tools
- Post-event support
- Optional podcast interview

## Investment:

- Starting at \$7,500
- Packages include travel



# Next Steps



## Discovery & Strategy

Schedule a quick discovery call  
– We'll learn what your team needs now.

## Design & Development



Receive a tailored proposal with  
format and topic options



## Proposal & Contract

We walk you through the  
proposal and fine-tune any  
desired changes

## VIP Day Experience



Pick your date. Transform your  
day. Strengthen your team.

Schedule Your Strategy Call Here!



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# Ready to Transform Your Organization?



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