



**HaltingWinter**  
Municipal Solutions

# VIP Day Experience

Transforming Your Culture,  
Elevating Your Impact



# Elevate Your Team. Transform Your Culture. Strengthen Your City.



## The HaltingWinter VIP Day Experience

Transform your municipal organization with a fully customized day of dynamic leadership development and heightened employee experience tailored specifically to your municipality's unique needs and challenges. Unlike traditional consultants who offer one-size-fits-all keynotes or workshops, Seth Winterhalter brings a unique three-dimensional approach:

# 1. Dynamic Keynote Speaking



20+

Years of experience

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100+

Satisfied Clients

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1,000+

Events & Conferences

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10,000+

Hours on Stage

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Inspire your entire organization with compelling presentations on topics including:

- The ABC Framework of Impactful Municipal Leadership
- Emotional Intelligence: From Self-Awareness to Team Success
- Sustainable Leadership: Thriving Personally While Serving Publicly
- Creating a Culture of Excellence in Municipal Service

## 2. Interactive Workshops



Engage your teams with practical, implementation-focused sessions featuring:

- Customized content addressing your specific municipal challenges
- Interactive exercises that reinforce key concepts
- Practical tools and frameworks for immediate application
- Follow-up resources to ensure lasting results and impact

## 3. Executive Coaching



Maximize leadership development through targeted coaching sessions:

- One-on-one executive coaching sessions
- Small group coaching for teams
- Strategic planning and implementation guidance
- Personalized feedback and action planning

# The HaltingWinter Difference: A Fully Immersive Experience

## Your VIP Day includes:

- Pre-event consultation to customize content and format
- Full-day on-site presence (arrival day before, departure day after)
- Flexible scheduling to maximize impact across departments
- Post-event resources and implementation support
- Optional podcast interview featuring your city manager



## Bonus Feature: The HaltingWinter Podcast Spotlight

- Share your city's story with our nationwide audience
- Highlight your innovative leadership approaches
- Showcase your community's unique character and achievements
- Create valuable content for both internal and external communication

## Client Testimonials

"Thank you again, Seth, for the great workshop. The leadership team and I were able to glean some great information and you equipped us with some much-needed tools to confront the uncomfortable. We are reenergized and ready to put our new skills to work!"

– Justin Hopkins, General Manager of Stockton East Water District



"We hired Seth to engage with staff at our leadership conference. His insights, style, and impact were amazing. Seth took the time in advance to understand our team's journey and intentionally crafted a message filled with wisdom that has fueled and guided our journey."

– Pat McLaughlin, Director, King County Solid Waste Division



Seth is an incredibly engaging speaker. I have had the privilege of sharing the stage with him many times and the way he can hold a room is second to none. Seth has a natural ability to draw people in and present with clarity, making his message approachable for all in attendance.

– Justin Kallberg, Senior Growth Advisor, Hubspot

# Our Approach



## Discovery & Strategy

We begin with an initial conversation to hear what you would like to experience and accomplish on your VIP Day

## Design & Development



Our team creates a proposal based on your desires covering all the details



## Proposal & Contract

We walk you through the proposal and fine-tune any desired changes

## VIP Day Experience



Sign your proposal, set up your payments, and countdown the days until we surpass all your expectations



# Your Investment in Excellence



## VIP Day Package Includes:

- Comprehensive pre-event consultation
- Customized keynote/workshop presentations
- Executive coaching sessions (individual or small group)
- Implementation resources and tools
- Post-event support
- Optional podcast interview

## Investment:

- Starting at \$5,000
- Customized packages available including travel

## Exclusive Leadership Development Bonus

Transform your entire leadership pipeline with:

- 10 complimentary 3-month subscriptions to the Municipal Leadership Development Circle (MLDC)
- \$3,000 total value (\$300 per subscription)
- Flexible allocation for current and emerging leaders
- Access to weekly leadership content, tools, and resources
- Part of a nationwide community of municipal leaders
- Implementation guides and discussion frameworks

# About Seth Winterhalter



Seth Winterhalter is the President of HaltingWinter Municipal Solutions, founder of the Municipal Leadership Development Circle, and creator of the ABCs of Impactful Municipal Leadership framework. With over two decades of speaking experience and a deep understanding of municipal challenges, Seth brings a unique combination of practical wisdom and inspiring insight to every engagement.

## Professional Background:

- President of HaltingWinter Municipal Solutions
- Host of The HaltingWinter Podcast
- Executive coach specializing in municipal leadership
- Professional speaker with over 20 years of experience
- Expert in organizational culture and leadership development



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# Ready to Transform Your Organization?



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