

# Dynamic Keynote Speaking

Transform Your Event. Inspire Your Audience. Create Lasting Change.





## Introduction



Elevate your conference with a keynote that leaves your audience inspired, engaged, and ready to take action. Seth Winterhalter delivers unforgettable presentations designed specifically for public sector leaders, blending decades of leadership expertise with dynamic storytelling and actionable insights. Whether your attendees need motivation, fresh strategies, or a renewed sense of purpose, Seth's keynote sessions provide the spark that drives meaningful change.



## **Dynamic Keynotes**



#### 7 The Challenge Event Planners Face

Planning a successful conference requires finding speakers who can:

- Deliver exceptional value to a diverse audience
- Foster engagement that lasts beyond the event
- Provide practical, implementable insights
- Connect authentically with public service professionals
- Generate outstanding attendee feedback



#### The HaltingWinter Solution

Unlike traditional keynote speakers who often deliver the same canned presentation at every event, Seth Winterhalter brings:

#### 1. Relevant Expertise

- Over two decades of organizational leadership experience
- Deep understanding of public sector challenges
- Creator of the ABC Framework for Municipal Leadership
- Host of *The HaltingWinter Podcast*, featuring municipal leaders nationwide

#### 2. Tailored Content

- Pre-event consultation to understand your specific needs
- Content aligned with your conference theme
- Customized messaging tailored to public sector professionals
- Actionable takeaways attendees can immediately implement

#### 3. Dynamic Delivery

- High-energy opening keynotes to energize and motivate
- In-depth sessions for deeper learning
- Powerful closing presentations that inspire action
- Interactive elements that engage and reinforce key concepts



## Signature Keynotes



#### (¬) Balance is BS: Thriving in the Tension of Life & Leadership

A paradigm-shifting presentation that empowers leaders to:

- · Abandon the myth of work-life balance
- Leverage productive tension for growth
- Develop sustainable leadership practices
- Approach personal and professional life with intention

#### (7) Winnie-the-Pooh's Guide to Extraordinary Leadership

Discover leadership insights through the lens of timeless characters:

- Unlock your authentic leadership style using "Pooh-sonalities"
- Enhance team dynamics by understanding different traits
- Master the art of leading diverse personalities
- Create a workplace where every style contributes to success

#### (7) The ABCs of Impactful Municipal Leadership

Equip public sector leaders with a framework for excellence:

- Awareness: Developing professional acumen
- Balance: Creating sustainable rhythms
- Cultivation: Building thriving organizational cultures



### What's Included



#### (¬) Standard Keynote Package:

- Comprehensive pre-event consultation
- Customized keynote presentation
- Post-event resource package
- Limited access to the Municipal Leadership Development Community (MLDC)

#### Premium Event Package:

- Everything in Standard, plus:
  - Interactive breakout sessions
  - Panel moderation
  - VIP meet-and-greet opportunities
  - Extended MLDC access
  - Custom resources for attendees

"We hired Seth to engage with staff at our leadership conference. His insights, style, and impact were amazing. Seth took the time in advance to understand our team's journey and intentionally crafted a message filled with wisdom that has fueled and guided our journey."

Pat McLaughlin, Director, King County Solid Waste Division

# Your Path to an Exceptional Event





Design & Development



Transformation Experience

Discovery & Strategy



Proposal & Contract



We explore your unique event goals and audience needs

We create a customized keynote plan and experience

We refine the details to ensure seamless delivery and maximum impact

Seth delivers a keynote that inspires, engages, and creates lasting change



## **Next Steps**



Ready to elevate your event? Schedule a complimentary consultation to discuss how we can create an unforgettable experience for your attendees.

#### **Book your Strategy Call today!**





## **Contact Us**

(b) Website	<u>www.HaltingWinter.com</u>
Phone	+360-528-9763
E-mail	info@haltingwinter.com