



HaltingWinter
Municipal Solutions

Dynamic Keynote Speaking

Transform Your Event. Inspire Your Audience.
Create Lasting Change.



Introduction



Elevate your conference with a keynote that leaves your audience inspired, engaged, and ready to take action. Seth Winterhalter delivers unforgettable presentations designed specifically for public sector leaders, blending decades of leadership expertise with dynamic storytelling and actionable insights. Whether your attendees need motivation, fresh strategies, or a renewed sense of purpose, Seth's keynote sessions provide the spark that drives meaningful change.

Dynamic Keynotes



➤ The Challenge Event Planners Face

Planning a successful conference requires finding speakers who can:

- Deliver exceptional value to a diverse audience
- Foster engagement that lasts beyond the event
- Provide practical, implementable insights
- Connect authentically with public service professionals
- Generate outstanding attendee feedback



➤ The HaltingWinter Solution

Unlike traditional keynote speakers who often deliver the same canned presentation at every event, Seth Winterhalter brings:

1. Relevant Expertise

- Over two decades of organizational leadership experience
- Deep understanding of public sector challenges
- Creator of the ABC Framework for Impactful Municipal Leadership
- Host of *The HaltingWinter Podcast*, featuring stories and insights from municipal leaders nationwide

2. Tailored Content

- Pre-event consultation to understand your specific needs
- Content aligned with your conference theme
- Customized messaging tailored to public sector professionals
- Actionable takeaways attendees can immediately implement

3. Dynamic Delivery

- High-energy opening keynotes to energize and motivate
- In-depth sessions for deeper learning
- Powerful closing presentations that inspire action
- Interactive elements that engage and reinforce key concepts

Signature Keynotes



➤ **Balance is Bullsh*t: Thriving in the Tension of Life and Leadership**

A paradigm-shifting presentation that empowers leaders to:

- Abandon the myth of work-life balance
- Leverage productive tension for growth
- Develop sustainable leadership practices
- Approach personal and professional life with intention

➤ **Beyond Bureaucracy: Transforming Municipal Workplace Culture Through the Triple-P Process**

A revolutionary framework for transforming workplace culture without requiring additional budget or complex initiatives

- Transform mundane municipal tasks into meaningful work that connects directly to community impact
- Create a culture of appreciation using proven, no-cost strategies that boost morale and engagement
- Turn workplace constraints into opportunities for innovation and professional development
- Build an environment where top performers choose to stay—even without private sector perks

What's Included



➤ Standard Keynote Package:

- Comprehensive pre-event consultation
- Customized keynote presentation
- Post-event resource package
- Limited access to the Municipal Leadership Development Community (MLDC)

➤ Premium Event Package:

- Everything in Standard, plus:
 - Interactive breakout sessions
 - Panel moderation
 - VIP meet-and-greet opportunities
 - Extended MLDC access
 - Custom resources for attendees

"We hired Seth to engage with staff at our leadership conference. His insights, style, and impact were amazing. Seth took the time in advance to understand our team's journey and intentionally crafted a message filled with wisdom that has fueled and guided our journey."

Pat McLaughlin, Director, King County Solid Waste Division

Your Path to an Exceptional Event



Discovery & Strategy

We explore your unique event goals and audience needs

Design & Development



We create a customized keynote plan and experience



Proposal & Contract

We refine the details to ensure seamless delivery and maximum impact

Transformation Experience



Seth delivers a keynote that inspires, engages, and creates lasting change

Next Steps



Ready to elevate your event? Schedule a complimentary consultation to discuss how we can create an unforgettable experience for your attendees.

Book your Strategy Call today!



www.HaltingWinter.com/keynote-speaking



HaltingWinter

Leadership Development & Culture Creation



Contact Us



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